



EASTGATE – ERIE INSURANCE NOW LOCATED AT 1266 RIDGE ROAD

- Ontario native RJ Muto comes home to represent high quality insurance –

ONTARIO- The only thing Eastgate Insurance owner Richard J (RJ) Muto believes in more than his business is the business prospects of Wayne County, and that shows when talking to the founder of a growing agency that is primed to create dozens of local jobs in the coming months.

Muto was born in Rochester and lived in Ontario before taking a brief 20-year layover in Florida. After he had decided he had enough sunshine for one lifetime, Muto decided to come back 12 years ago to where it all began.

Besides being the place where he grew up, Muto said he was drawn by Ontario's amazing growth in the past few years, adding that the town is now the fastest growing municipality in Wayne County.

"We had the opportunity to open anywhere in New York, but I chose Ontario because I think highly of Ontario and Wayne County in general, as a place for potential growth in the need for the kind of high-quality insurance we offer."

Muto says his firm focuses mostly on commercial clients, but offers personal, home and automobile coverage as well. Muto said he stands by his products because he believes in them himself. "I was an Erie (Insurance) customer before I was an Erie agent," Muto says, adding Erie Insurance was awarded the J.D. Power and Associates award for excellence in auto insurance two years in a row.

Muto said the key to his success is finding opportunities for growth whenever possible. "People come to me because they know they're one call away from solving their problem, whatever it may be," he said. "My goal is to eventually have 15 to 25 employees here in Ontario at a high-end call center that focuses on customer service and marketing.

For more information on Mr. Muto's products and services please go to www.eastgateinsruance.com or call (877) 800-9952.

Feb. 2010