

## TOWN OF ONTARIO, WAYNE COUNTY, NY –

### FACT SHEET - [www.ontariotown.org](http://www.ontariotown.org)



**Location:** Town of Ontario, 15 miles east of the City of Rochester, NY. Boundaries: North – Lake Ontario; South – Town of Walworth; East – Town of Williamson, West – Town of Webster. Rochester – 15 miles west; Syracuse – 40 miles east; Niagara Falls – 80 miles west; Buffalo – 100 miles west. Ontario is part of the Rochester Metropolitan Statistical Area.

**Transportation:** The Town of Ontario is serviced by State Routes 104 and 350. Average daily traffic count on NYS Rte. 104 (2008) – 26,125 (east/west lanes). Distance to NYS Thruway: 20 miles to the east, Exit #43 – Manchester; 20 miles to the west, Exit #46 – Henrietta. Distance to Greater Rochester International Airport: 30 miles. Ontario Midland Railroad services the Town of Ontario and Wayne County. Interstates: 390, 490, 590. Port of Rochester - 20 miles.

### Commercial/Industrial Sites:

**Beh Industrial Park** – Located five minutes east of Monroe-Wayne County Line Road at Dean Parkway and NYS Rte. 104 (signalized intersection). Approved lots available in various sizes. Owner will subdivide for applicant. Infrastructure in place: natural gas, public water and sewer, Time Warner cable. Area code 585 (Rochester) exchange. Remaining acreage: 34

**Ontario Industrial Park** – Located five minutes north of the signalized intersection of NYS Rte. 104 and Furnace Road on east and west sides of Furnace Rd. Approved lots available in various sizes. Owner will subdivide for applicant. Infrastructure available: natural gas, public water and sewer, Time Warner cable. Area code 315 (Wayne County) exchange. Remaining acreage: 76

**Commerce Center Industrial Park – New Industrial Area in 2010** – Access from NYS Rte. 104 to the Beh Industrial Park (Dean Parkway) then east on Timothy Lane. The town has adopted a Master Plan and generic environmental assessment for development of over 200 acres. **Includes 40 acres owned by Wayne County Industrial Development Agency.** Infrastructure in place sized for expansion: natural gas, public sewer and water. The location is visible from NYS Rte. 104.

**Additional acreage fronting on Route 104 is available** – Various lot sizes with access from NYS Rte. 104 with all infrastructure at roadside. For further information regarding any of the above, please contact the Town of Ontario, Office of Economic Development at (315) 524-5908 or email: [riddell@ontariotown.org](mailto:riddell@ontariotown.org) or [burolla@ontariotown.org](mailto:burolla@ontariotown.org).

### Wayne County & Town Business Incentives: Your Partner In Growth – Website: [www.wedcny.org](http://www.wedcny.org)

- **Program 485-b - NYS Business Property Tax Exemption** – Applies to manufacturing, service and retail sector, including hotels/motels. Available for county, school, and town taxes. A 50% exemption from increased assessed valuation for the first year for new construction exceeding \$10,000. Exemption declines by 5% per year, for the next nine years.
- **Payment-In-Lieu of Taxes Policy** – Applies to manufacturing sector. With an increased assessment of valuation, there is a 100% tax abatement for the first five years, and 50% abatement for the second five years for real property taxes (town, county, and school). An 8% sales tax exemption on construction costs and a 1% mortgage tax exemption also apply.
- **Micro Enterprise Revolving Loan Fund** – Applies to manufacturing, service and retail sector. Provides technical and financial assistance to existing or new businesses to create or retain jobs in Wayne County. Business must show a willingness to collateralize the loan. Amount: up to \$25,000. Business Size: five or fewer employees including owner. Funds can be used for equipment, working capital, improvements and real estate acquisition.

- **Wayne County Industrial Site Fund**- This fund can assist municipalities with public infrastructure improvements required to locate a manufacturing facility. Wayne County will assist in the cost of any required public infrastructure improvements at 1/3 of the total cost or \$100,000, whichever is less. This can include public water lines, sewer lines, roads, curbing, lighting, etc. Typical situation is the county pays one-third, the town pays one-third and the developer pays one-third.
- **Revolving Loan Fund** – This fund can assist with low interest financing for a manufacturing project, up to 20% of the total project costs. Interest rate is prime, adjusted quarterly. Project costs may include land, buildings, equipment, and working capital.

## Quality of Life Factors:

- **Population** – Town of Ontario: 10,218; Wayne County: 93,765  
Median Household Income in Ontario: \$52,957 (Source U.S. Census of Population 2000)
- **Education** – Wayne Central School District serves 95% of residences. 90% NYS Regents diplomas awarded. Average SAT Verbal Score: 520; Average SAT Math Score: 560; Percentage of students scoring 3 or higher on AP exams: 58%. After graduation: 36% attend 4 yr. college; 54% attend 2 yr. college; 4% employment; 6% other. Enrollment K-12 – 2,473. Employment – 559 (2010); Budget: 2009-2010 \$40,970,917.00; Ratio – cost/pupil: \$9,403.00. Contact: Supt. of Schools at 315-524-1000 – [www.wayne.k12.ny.us](http://www.wayne.k12.ny.us).  
- **Local Universities/Colleges:** University of Rochester, Rochester Institute of Technology, St. John Fisher, Nazareth, SUNY Empire State, SUNY at Brockport, Monroe Community, Finger Lakes Community, SUNY Geneseo
- **Tax Rate** – School - \$20.52; Town - \$2.71; Wayne County - \$7.81; Plus an estimate of \$1.00/thousand of assessed value for special districts (fire, sewer, drainage) Total - \$32.04/per thousand of assessed value. 100% Equalization Rate. Sales Tax – 8% (NYS – 4% & Wayne Cty 4%). The R.E. Ginna Nuclear Power Plant located within Ontario comprises 30% of the town’s tax base and provides a stabilized tax rate by a negotiated agreement.
- **Housing Information** – Many new subdivisions offer a variety of affordable homes. During the past ten years, the Town of Ontario averaged 48 new homes constructed per year. The average residential assessed value in 2009: \$159,754. The average residential selling price in 2009: \$154,500.
- **Shopping** – Located within a ten mile radius: Tops Supermarket Plaza, Wegman’s Plaza, and Webster Towne Center with major anchors consisting of Kohl’s; Target; Barnes & Noble; Bed Bath & Beyond; Old Navy; Dress Barn
- **Restaurants** – Located within a ten mile radius: Konstantinou’s Family Restaurant; McDonald’s; Burger King; Branding Iron Steakhouse; Granskofski’s Family Restaurant; Chicago Grill; Red Robbin; Prime Steakhouse; Peaches Café; Cold Stone Creamery
- **Parks/Recreation/Cultural** – Casey Park and Thompson Park - local town parks and boat launch. New, town multi-generational community center opened in 2009. The Brookwoods Country Club provides 18 holes of golf, public membership, outdoor swimming pool, and restaurant. The City of Rochester is home to the George Eastman House, Eastman Theatre, Blue Cross Arena, Auditorium Theatre, Rochester Museum & Science Center and Frontier Field for cultural or sporting events.
- **Hotel/Motels** – Located within a ten mile radius: Budget Inn, Holiday Inn Express, Fairfield Inn, Hampton Inn, and Super 8.

If your company is considering relocation, building or expanding, please contact us. The Town of Ontario is eager and ready to assist businesses offering a one-stop shop service to answer all questions and explain incentive programs. Our planning board meets regularly once a month, but will coordinate a special meeting, if necessary, to accommodate building timelines. Contact: Town of Ontario, Office of Economic Development, 6551 Knickerbocker Rd., Ontario, NY 14519 – Phone: (315) 524-5908; Fax: (315) 524-7465 or email: [riddell@ontariotown.org](mailto:riddell@ontariotown.org) or [Buolla@ontariotown.org](mailto:Buolla@ontariotown.org). We look forward to hearing from you! Check our website for a listing of available buildings, under Economic Development ([www.ontariotown.org](http://www.ontariotown.org)).